



MC No. 05, s. 2014

MEMORANDUM CIRCULAR

FOR: ALL HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND NATIONAL GOVERNMENT AGENCIES (NGAs), GOVERNMENT-OWNED AND CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS (GOCCs); AND STATE UNIVERSITIES AND COLLEGES (SUCs)

SUBJECT: 2014 National Women's Month Celebration

Pursuant to Presidential Proclamation No. 224, 227 and Republic Act No. 6949, declaring the first week of March of every year as Women's Week, March 8 of every year as National Women's Day and providing for the observance of the month of March as "Women's Role In History Month", the Philippine Commission on Women (PCW) in coordination with the National Government Agencies (NGAs), Non-government Organizations (NGOs) and State Universities and Colleges (SUCs) will be spearheading the National Women's Month Celebration.

This year's theme "***Juana, ang Tatag Mo ay Tatag Natin sa Pagbangon at Pagsulong!***" pays tribute to the strong and resilient "Juanas" who brought inspiring changes here in the country and across the globe.

To promote public awareness in the observance of the event, all government agencies are encouraged to undertake related activities, such as:


- Organizing activities about the observance in your organization and partners;
- Submission to PCW of your organization's calendar of activities for the observance until February 24;
- Hanging of streamer in all government agencies, including Philippine embassies and consulates;
- Uploading of the official logo in government agencies' website, Facebook and Twitter page;
- Participation in the online campaign thread about the observance;
- Inclusion Women's Month IEC materials in all agencies' publications/newsletters;
- Dissemination of information to your networks and partners about various women's issues;
- Participation in the Women Symbol Formation on March 8 and mobilize as many delegates as possible; and
- Conduct agency specific activities and to submit by April 11, 2014 a report of activities conducted to PCW.

In a R. A. C. E. to Serve: Responsive, Accessible, Courteous and Effective Public Service

All government agencies are enjoined to participate in the Women's Month Celebration and to authorize the attendance of the employees in the "Women Symbol Formation" on official business.

Expenses related to the Women's Month Celebration may be charged to the agency's Gender and Development (GAD) Budget.

For more information, you may contact Nikki Delos Santos at 735-85-09 or 0917-6267647 or email irmd@pcw.gov.ph or visit www.pcw.gov.ph.


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Chairman

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